



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 846235

**Schedule Dates** 10/02/12-11/05/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1537/DEM/US PRES (175051)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 11/01/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259604  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$34,592.25  
**Net Total** \$196,022.75  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	383	\$185,980.00
Nov. 2012	72	\$44,635.00
<b>Grand Total:</b>	<b>455</b>	<b>\$230,615.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-11/02/12	5	:30	1P- 2P (ET)	2		X	X	X	X				\$185.00		Charlotte (WCNC) (WCNC)		8/1/12
2.0	Normal Line / SPOT	10/08/12-11/05/12	5	:30	1P- 2P (ET)		1								\$185.00		Charlotte (WCNC) (WCNC)		8/1/12
3.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	10A- 11A (ET)	2		X	X	X	X			10	\$135.00	\$1,350.00	Charlotte (WCNC) (WCNC)		8/1/12
4.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	10A- 11A (ET)		2							6	\$135.00	\$810.00	Charlotte (WCNC) (WCNC)		8/1/12
5.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	11:34P- 12:37A (ET)			1	1	1	1			16	\$200.00	\$3,200.00	Charlotte (WCNC) (WCNC)		8/1/12
6.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	11:34P- 12:37A (ET)		1							3	\$200.00	\$600.00	Charlotte (WCNC) (WCNC)		8/1/12
7.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	11A- 11:59A (ET)	3		X	X	X	X			12	\$105.00	\$1,260.00	Charlotte (WCNC) (WCNC)		8/1/12
8.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	11A- 11:59A (ET)		1							4	\$105.00	\$420.00	Charlotte (WCNC) (WCNC)		8/1/12
9.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	12:30P- 1P (ET)	2		X	X	X	X			8	\$90.00	\$720.00	Charlotte (WCNC) (WCNC)		8/1/12
10.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	12:30P- 1P (ET)		1							3	\$90.00	\$270.00	Charlotte (WCNC) (WCNC)		8/1/12
11.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	12:37A- 1:36A (ET)	2		X	X	X	X			9	\$100.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
12.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	12:37A- 1:36A (ET)		1							3	\$100.00	\$300.00	Charlotte (WCNC) (WCNC)		8/1/12
13.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	11:59A- 12:30P (ET)	3		X	X	X	X	X		13	\$125.00	\$1,625.00	Charlotte (WCNC) (WCNC)		8/1/12
14.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	11:59A- 12:30P (ET)		1							3	\$125.00	\$375.00	Charlotte (WCNC) (WCNC)		8/1/12

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	3P- 4P (ET)	2		X	X	X	X			8	\$155.00	\$1,240.00	Charlotte (WCNC) (WCNC)		8/1/12
16.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	3P- 4P (ET)		1							3	\$155.00	\$465.00	Charlotte (WCNC) (WCNC)		8/1/12
17.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	4P- 4:59P (ET)			1	1	1	1			15	\$180.00	\$2,700.00	Charlotte (WCNC) (WCNC)		8/1/12
18.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	4P- 4:59P (ET)		1							4	\$180.00	\$720.00	Charlotte (WCNC) (WCNC)		8/1/12
19.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	4:59P- 5:29P (ET)			1	1	1	1			14	\$245.00	\$3,430.00	Charlotte (WCNC) (WCNC)		8/1/12
20.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	4:59P- 5:29P (ET)		1							5	\$245.00	\$1,225.00	Charlotte (WCNC) (WCNC)		8/1/12
21.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	4:58A- 5:58A (ET)			1	1	1	1			15	\$165.00	\$2,475.00	Charlotte (WCNC) (WCNC)		8/1/12
22.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	4:58A- 5:58A (ET)		1							4	\$165.00	\$660.00	Charlotte (WCNC) (WCNC)		8/1/12
23.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	5:29P- 5:59P (ET)			1	1	1	1			17	\$270.00	\$4,590.00	Charlotte (WCNC) (WCNC)		8/1/12
24.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	5:29P- 5:59P (ET)		1							4	\$270.00	\$1,080.00	Charlotte (WCNC) (WCNC)		8/1/12
25.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	5:59P- 6:30P (ET)	5		X	X	X	X			18	\$425.00	\$7,650.00	Charlotte (WCNC) (WCNC)		8/1/12
26.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	5:59P- 6:30P (ET)		2							8	\$425.00	\$3,400.00	Charlotte (WCNC) (WCNC)		8/1/12
27.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	5:58A- 6:58A (ET)			1	1	1	1			14	\$360.00	\$5,040.00	Charlotte (WCNC) (WCNC)		8/1/12
28.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	5:58A- 6:58A (ET)		1							5	\$360.00	\$1,800.00	Charlotte (WCNC) (WCNC)		8/1/12

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29.0	Normal Line / SPOT	10/02/12-11/02/12	5	:30	6:59P- 7:30P (ET)			1	1	1	1				\$630.00		Charlotte (WCNC) (WCNC)		8/1/12
30.0	Normal Line / SPOT	10/08/12-11/05/12	5	:30	6:59P- 7:30P (ET)		1								\$630.00		Charlotte (WCNC) (WCNC)		8/1/12
31.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	6:58A- 9A (ET)			2	2	2	2			33	\$360.00	\$11,880.00	Charlotte (WCNC) (WCNC)		8/1/12
32.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	6:58A- 9A (ET)		2							9	\$360.00	\$3,240.00	Charlotte (WCNC) (WCNC)		8/1/12
33.0	Normal Line / SPOT	10/02/12-11/02/12	5	:30	7:30P- 7:58P (ET)			1	1	1	1				\$695.00		Charlotte (WCNC) (WCNC)		8/1/12
34.0	Normal Line / SPOT	10/08/12-11/05/12	5	:30	7:30P- 7:58P (ET)		1								\$695.00		Charlotte (WCNC) (WCNC)		8/1/12
35.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	9A- 10A (ET)	3		X	X	X	X			12	\$180.00	\$2,160.00	Charlotte (WCNC) (WCNC)		8/1/12
36.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	9A- 10A (ET)		1							4	\$180.00	\$720.00	Charlotte (WCNC) (WCNC)		8/1/12
37.0	Normal Line / SPOT	10/05/12-11/02/12	4	:30	10P- Dateline NBC						1			4	\$1,350.00	\$5,400.00	Charlotte (WCNC) (WCNC)		8/1/12
38.0	Normal Line / SPOT	10/05/12-11/02/12	4	:30	7:58P- 9P (ET)						1			5	\$720.00	\$3,600.00	Charlotte (WCNC) (WCNC)	NBC PRIME	8/1/12
39.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	7:58P- The Voice		1							5	\$4,500.00	\$22,500.00	Charlotte (WCNC) (WCNC)		8/1/12
40.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	10P- 11:01P (ET)							1			\$630.00		Charlotte (WCNC) (WCNC)	NBC PRIME	8/1/12
41.0	Normal Line / SPOT	10/13/12-11/03/12	4	:30	10P- Law and Order SVU							1		3	\$630.00	\$1,890.00	Charlotte (WCNC) (WCNC)		8/1/12
42.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	11:29P- 1:01A (ET)							1			\$425.00		Charlotte (WCNC) (WCNC)		8/1/12

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43.1	Normal Line / SPOT	10/06/12-11/03/12	5	:30	6P- 6:30P (ET)							1			\$335.00		Charlotte (WCNC) (WCNC)		8/1/12
44.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	6:59P- 7:30P (ET)							1			\$225.00		Charlotte (WCNC) (WCNC)		8/1/12
45.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	6:57A- 9A (ET)							1			\$290.00		Charlotte (WCNC) (WCNC)		8/1/12
46.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	7:30P- 7:58P (ET)							1			\$250.00		Charlotte (WCNC) (WCNC)		8/1/12
47.0	Normal Line / SPOT	10/06/12-11/03/12	4	:30	7:58P- 9P (ET)							1		4	\$630.00	\$2,520.00	Charlotte (WCNC) (WCNC)		8/1/12
48.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	9A- 10A (ET)							1			\$270.00		Charlotte (WCNC) (WCNC)		8/1/12
49.0	Normal Line / SPOT	10/07/12-11/04/12	4	:30	6P- 6:30P (ET)								1	5	\$350.00	\$1,750.00	Charlotte (WCNC) (WCNC)		8/1/12
50.0	Normal Line / SPOT	10/07/12-11/04/12	4	:30	6:30P- 7:30P (ET)								1		\$630.00		Charlotte (WCNC) (WCNC)		8/1/12
51.0	Normal Line / SPOT	10/07/12-11/04/12	4	:30	8A- 9A (ET)								1	5	\$470.00	\$2,350.00	Charlotte (WCNC) (WCNC)		8/1/12
53.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	11P- 11:34P (ET)		1							5	\$515.00	\$2,575.00	Charlotte (WCNC) (WCNC)		8/1/12
54.0	Normal Line / SPOT	10/07/12-11/04/12	4	:30	9A- 9:58A (ET)								1	5	\$180.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
55.0	Normal Line / SPOT	10/02/12-10/30/12	4	:30	7:58P- The Voice			1						5	\$4,500.00	\$22,500.00	Charlotte (WCNC) (WCNC)		8/1/12
56.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	10P- Law and Order SVU				1						\$1,080.00		Charlotte (WCNC) (WCNC)		8/1/12
57.0	Normal Line / SPOT	10/10/12-10/31/12	4	:30	10P- Chicago Fire				1					2	\$1,080.00	\$2,160.00	Charlotte (WCNC) (WCNC)		8/1/12

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58.0	M/G For 52.0.1,52.0.2,52.0.3,52.0.4,52.0.5 / SPOT	10/07/12-11/04/12	4	:30	11:30P- 12A (ET)								1	4	\$515.00	\$2,060.00	Charlotte (WCNC) (WCNC)		8/27/12
59.0	Normal Line / SPOT	10/02/12-11/03/12	4	:30	11P- 11:34P (ET)			1	1	1	1	1		25	\$515.00	\$12,875.00	Charlotte (WCNC) (WCNC)		8/27/12
60.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	1P- 2P (ET)	2			X	X	X			2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)		10/1/12
61.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	1P- 2P (ET)		1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		10/1/12
62.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	6:59P- 7:30P (ET)	4			X	X	X			4	\$1,260.00	\$5,040.00	Charlotte (WCNC) (WCNC)		10/1/12
63.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		10/1/12
64.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	7:30P- 7:58P (ET)	4			X	X	X			4	\$1,395.00	\$5,580.00	Charlotte (WCNC) (WCNC)		10/1/12
65.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		10/1/12
66.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	11:29P- 1:02A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		10/1/12
67.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	6:59P- 7:30P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/1/12
68.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	6:57A- 9A (ET)							1		1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		10/1/12
69.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	7:30P- 7:58P (ET)							1			\$400.00		Charlotte (WCNC) (WCNC)		10/1/12
70.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	9A- 10A (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/1/12

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**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1537/DEM/US PRES (175051)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 11/01/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259604  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$34,592.25  
**Net Total** \$196,022.75  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	383	\$185,980.00
Nov. 2012	72	\$44,635.00
<b>Grand Total:</b>	<b>455</b>	<b>\$230,615.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	7:58P- 9P (ET)				1					1	\$810.00	\$810.00	Charlotte (WCNC) (WCNC)	NBC PRIME	10/1/12
72.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	10A- 11A (ET)	1			X	X	X			1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)		10/1/12
73.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	1P- 2P (ET)	2		X	X	X	X			1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		10/5/12
74.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	1P- 2P (ET)		1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		10/5/12
75.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	6:59P- 7:30P (ET)			1	1	1	1			4	\$1,260.00	\$5,040.00	Charlotte (WCNC) (WCNC)		10/5/12
76.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		10/5/12
77.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	7:30P- 7:58P (ET)			1	1	1	1			4	\$1,395.00	\$5,580.00	Charlotte (WCNC) (WCNC)		10/5/12
78.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		10/5/12
79.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	11:29P- 1:02A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		10/5/12
80.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:59P- 7:30P (ET)							1			\$400.00		Charlotte (WCNC) (WCNC)		10/5/12
81.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:58A- 9A (ET)							1		1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		10/5/12
82.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	7:30P- 7:58P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/5/12
83.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	9A- 10A (ET)							1		1	\$325.00	\$325.00	Charlotte (WCNC) (WCNC)		10/5/12
84.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	10P- Chicago Fire				1						\$2,160.00		Charlotte (WCNC) (WCNC)		10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 846235

**Schedule Dates** 10/02/12-11/05/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1537/DEM/US PRES (175051)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 11/01/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259604  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$34,592.25  
**Net Total** \$196,022.75  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	383	\$185,980.00
Nov. 2012	72	\$44,635.00
<b>Grand Total:</b>	<b>455</b>	<b>\$230,615.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
85.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	10P- Parenthood			1						1	\$2,520.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/5/12
86.1	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11:34P- 12:37A (ET)	2		X	X	X	X			2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)		10/5/12
87.0	M/G For 84.0.1 / SPOT	10/10/12-10/10/12	3	:30	9P- Law and Order SVU				1					1	\$2,160.00	\$2,160.00	Charlotte (WCNC) (WCNC)		10/10/12
88.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	1P- 2P (ET)	2		X	X	X	X			2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)		10/15/12
89.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	1P- 2P (ET)		1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		10/15/12
90.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:59P- 7:30P (ET)			1	1	1	1			4	\$1,260.00	\$5,040.00	Charlotte (WCNC) (WCNC)		10/15/12
91.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		10/15/12
92.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	7:30P- 7:58P (ET)			1	1	1	1			4	\$1,395.00	\$5,580.00	Charlotte (WCNC) (WCNC)		10/15/12
93.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		10/15/12
94.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	11:29P- 1:01A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		10/15/12
95.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:59P- 7:30P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/15/12
96.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:57A- 9A (ET)							1		1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		10/15/12
97.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:30P- 7:58P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/15/12
98.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	9A- 10A (ET)							1		1	\$325.00	\$325.00	Charlotte (WCNC) (WCNC)		10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 846235

**Schedule Dates** 10/02/12-11/05/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1537/DEM/US PRES (175051)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 11/01/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259604  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$34,592.25  
**Net Total** \$196,022.75  
**Sales Tax**

**Charlotte (WCNC) (WCNC)**

By Broadcast Month	Spots	Rate
Oct. 2012	383	\$185,980.00
Nov. 2012	72	\$44,635.00
<b>Grand Total:</b>	<b>455</b>	<b>\$230,615.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
99.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	10P- Chicago Fire				1					1	\$2,160.00	\$2,160.00	Charlotte (WCNC) (WCNC)		10/15/12
100.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	1P- 2P (ET)	2		X	X	X	X			2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)		10/22/12
101.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	1P- 2P (ET)		1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		10/22/12
102.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:59P- 7:30P (ET)			1	1	1	1			2	\$1,260.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/22/12
104.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7:30P- 7:58P (ET)			1	1	1	1			2	\$1,395.00	\$2,790.00	Charlotte (WCNC) (WCNC)		10/22/12
106.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:29P- 1:02A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		10/22/12
107.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:59P- 7:30P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/22/12
108.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:57A- 9A (ET)							1		1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		10/22/12
109.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	7:30P- 7:58P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/22/12
110.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	9A- 10A (ET)							1		1	\$325.00	\$325.00	Charlotte (WCNC) (WCNC)		10/22/12
111.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:59P- 6:30P (ET)	5		X	X	X	X			3	\$855.00	\$2,565.00	Charlotte (WCNC) (WCNC)		10/22/12
113.0	Normal Line / SPOT	10/23/12-10/25/12	3	:30	4:28A- 4:58A (ET)	1		X	X	X				1	\$50.00	\$50.00	Charlotte (WCNC) (WCNC)		10/22/12
135.0	M/G For 1.0.9,1.0.10 / SPOT	10/30/12-11/02/12	4	:30	1P- 2P (ET)	2		X	X	X	X			2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)		10/29/12
136.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	1P- 2P (ET)		1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 846235

**Schedule Dates** 10/02/12-11/05/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1537/DEM/US PRES (175051)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 11/01/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259604  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$34,592.25  
**Net Total** \$196,022.75  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	383	\$185,980.00
Nov. 2012	72	\$44,635.00
<b>Grand Total:</b>	<b>455</b>	<b>\$230,615.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
137.0	M/G For 29.0.17,29.0.18,29.0.19,29.0.20 / SPOT	10/30/12-11/02/12	4	:30	6:59P- 7:30P (ET)			1	1	1	1			2	\$1,260.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/29/12
138.0	M/G For 30.0.5 / SPOT	11/05/12-11/05/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		10/29/12
139.0	M/G For 33.0.17,33.0.18,33.0.19,33.0.20 / SPOT	10/30/12-11/02/12	4	:30	7:30P- 7:58P (ET)			1	1	1	1			2	\$1,395.00	\$2,790.00	Charlotte (WCNC) (WCNC)		10/29/12
140.0	M/G For 34.0.5 / SPOT	11/05/12-11/05/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		10/29/12
141.0	M/G For 42.0.5 / SPOT	11/03/12-11/03/12	4	:30	11:29P- 1:01A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		10/29/12
142.0	M/G For 44.0.5 / SPOT	11/03/12-11/03/12	4	:30	6:59P- 7:30P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/29/12
143.0	M/G For 45.0.5 / SPOT	11/03/12-11/03/12	4	:30	6:57A- 9A (ET)							1		1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		10/29/12
144.0	M/G For 46.0.5 / SPOT	11/03/12-11/03/12	4	:30	7:30P- 7:58P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/29/12
145.0	M/G For 48.0.5 / SPOT	11/03/12-11/03/12	4	:30	9A- 10A (ET)							1		1	\$325.00	\$325.00	Charlotte (WCNC) (WCNC)		10/29/12
146.2	Normal Line / SPOT	10/30/12-11/02/12	3	:30	5:59P- 6:30P (ET)	5		X	X	X	X				\$855.00		Charlotte (WCNC) (WCNC)		10/29/12
147.2	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:59P- 6:30P (ET)		2							2	\$855.00	\$1,710.00	Charlotte (WCNC) (WCNC)		10/29/12
148.0	M/G For 146.2.5 / SPOT	10/31/12-11/02/12	3	:30	5:59P- 6:30P (ET)	1			X	X	X			1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
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## Contract # 846235

**Schedule Dates** 10/02/12-11/05/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
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**Brand** 1537/DEM/US PRES (175051)  
**Salesperson** Nesci, Mark (3195)  
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**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
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**Entered By** Melissa Welch  
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**Headline #** 6259604  
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**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	383	\$185,980.00
Nov. 2012	72	\$44,635.00
<b>Grand Total:</b>	<b>455</b>	<b>\$230,615.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
149.0	M/G For 41.0.1 / SPOT	11/03/12-11/03/12	4	:30	7:58P- 9P (ET)							1		1	\$630.00	\$630.00	Charlotte (WCNC) (WCNC)		10/30/12
150.0	Normal Line / NFL	11/04/12-11/04/12	4	:30	8:17P- NBC Sunday Night Football								1	1	\$0.00	\$0.00	Charlotte (WCNC) (WCNC)	LUR VALUE @ \$7500	10/31/12
151.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	9P- Law and Order SVU				1					1	\$0.00	\$0.00	Charlotte (WCNC) (WCNC)	LUR VALUE @ \$2520	10/31/12
152.0	Normal Line / NCAA - NOTRE DAME FOOTBALL	11/03/12-11/03/12	4	:30	3:30P- Notre Dame Football							1		1	\$0.00	\$0.00	Charlotte (WCNC) (WCNC)	LUR VALUE @ \$578	10/31/12
153.0	M/G For 37.0.1 / SPOT	11/02/12-11/02/12	4	:30	10P- Revolution						1			1	\$1,350.00	\$1,350.00	Charlotte (WCNC) (WCNC)		11/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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